



4005 N. Sutter Street • Stockton, CA 95204

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**Fruit of the Vine
Committee Members:**

Andrea Kapina-Bear 93'
Chairman
April Rubio 88'
Co-Chairman
Alexandra Curtis 06'
St. Luke's Events Coordinator

Stephanie Anderson
Lomeli's Gardens-

Kimberly Camello
Camello Homes-proprietor

Dr. & Mrs. Ferro
St. Luke family

Nick & Christina 95'
Goucher
St. Luke family

Kevin Hernandez 86'
The AVE-proprietor

Kevin & Lindsey Kauffman
Kauffman Consulting

Corinne King
St. Luke family

Nakashima Family
Pacific Ave Bowl

Richard Lynch 91'
Edison Athletic Director

Sue Nakata
St. Luke family

Caroline Owens
St. Luke family

Carrie Natividad
LDA Partners -Architect

Jorge & Claudia Noguera
St. Luke family

Kevin & Missy Solari
St. Luke family

Paige & Vince Zargoza
Poppy Coffee- Owners



Dear Friends

St Luke Catholic Elementary School and Alumni Association cordially invite you to participate in our **7th Annual Fruit of the Vine: Food, Beer & Wine Stroll on Saturday, April 4, 2020**. As a valued member of our community, we are pleased to offer you the enclosed sponsorship opportunities.

St. Luke's Fruit of the Vine: Food, Beer & Wine Stroll is a unique event in Stockton. Our event showcases the talents and products of wineries, breweries and restaurants located throughout San Joaquin County. With wine and beer tasting, appetizers served by local restaurants, a cigar bar, indoor and outdoor festivities and live entertainment, there will be something for everyone!

Your sponsorship helps makes a significant impact to our students and school. All funds raised by this event help offset the cost of tuition, underwrites the cost of classroom expenses and generates new opportunities for school modernization.

We have enclosed information regarding our current sponsorship levels and how you can help. As a sponsor, you become a part of the St. Luke's community, inheriting the strength of those connections. Your sponsorship is tax deductible, grows your business visibility and supports a great cause. We are happy to acknowledge your sponsorship in our promotional material, at our event, on our school website and our Facebook page.

We appreciate your time and consideration. If you have any questions, please feel free to contact Andrea Bear at 209-609-6973 or abear614@sbcglobal.net or April Rubio at 209-598-2108 or aprilrubio@rocketmail.com

Tax ID # 33-1035261

Cheers,


Andrea Bear
Fruit of the Vine Chairman


April Rubio
Co-Chairman

Why should my business support Fruit of the Vine?

When you sponsor the St. Luke **Fruit of the Vine: Food, Beer & Wine Stroll**, you support a great cause, as well as benefit from the good will, loyalty, and tradition that comes along with St. Luke Catholic Elementary School.

St. Luke Fruit of the Vine: Food, Beer & Wine Stroll is:

An Important Cause This event intends to raise funds to benefit the students of St. Luke School. The funds raised by this event help offset the cost of tuition, underwrites the cost of classroom expenses, and generates new opportunities for school modernization.

Expanding. 2014 was our inaugural event and brought great opportunities which gave our students the opportunity to modernize with new technology including Chrome books, & new Social Studies curriculum. This year's event will be even bigger as we anticipate more guest and hope to further the needs of our students. Our attendees include current parents of students, St. Luke alumni, friends of St. Luke School and Parish, local businesses and members of Stockton and its neighboring communities.

Growing in Visibility We promote the event—and our sponsors—through our website, social media, print publications, and various other traditional media. Aside from our event marketing, participating restaurants, wineries, and breweries each individually promote the event.

Tax Deductible: We are a non-profit organization. Your donation is tax deductible

Your Sponsorship introduces you to an audience that is:

Connected Our event marketing efforts include email, social media, and traditional print marketing. Our email list includes over 1,000 names, our Facebook group has over 1,000 members, and our print mailing list includes 2,000 households. Your sponsorship places your company name and logo in front of all these viewers.

Associated We believe this event is not only important to our St. Luke community but our local community. By becoming a sponsor you have an opportunity to partner with other businesses to network and create long lasting relationships.

Loyal St. Luke has been a part of the fabric of the Stockton community since 1961. Our network of St. Luke alumni and family members are extremely loyal, and place great value on the strength of their St. Luke connections.

As a supporter of the Fruit of the Vine: Food, Beer & Wine Stroll, you become a part of the St. Luke community and inherit the strength of those connections.

FRUIT OF THE VINE SPONSORSHIP LEVELS

Premier Sponsor \$2,000

- Sponsor name or logo displayed as Presenting Sponsor on the entire grounds of the event
- Listing as Presenting Sponsor on the back cover of the event program- Full page color advertisement
- **Company name or logo printed on majority of keepsake glassware**
- **Company name or logo printed on Step & Repeat photo backdrop**
- Name or logo on promotional poster*
- Recognition as Presenting Sponsor with logo on school website with link to company website
- Booth displayed with company promotional material and partnered with premier food or beverage vendor
- Ten (10) event tickets- 1 hour early entrance into event (starts at 5:00 pm)
- Lead List of all attendees

Tasting Sponsor - \$1,000

- Sponsor name or logo displayed in one central area of event (ex. Cigar Area, Beer garden)
- Full page black and white advertisement in event program
- **Company name or logo printed on keepsake plates**
- Recognition on school website with link to company website
- Eight (8) event tickets-early entrance into event (starts at 5:00pm)
- Lead list of all attendees

Sipping Sponsor - \$500

- Sponsor a tasting table for a food/beverage business. Company name and logo displayed
- Option to host and run a tasting table for food/beverage business for dual representation.
- Half page black and white advertisement in event program
- Name or logo on promotional poster*
- **Company name or logo printed on portion of keepsake glassware**
- Recognition on school website with link to company website
- Four (4) event tickets-early entrance into event (starts at 5:00pm)
- Lead list of all attendees

Hosting Sponsor - \$250

- Sponsor a tasting table for a food/beverage business. Company name and logo displayed
- Half page black and white advertisement in event program
- Name or logo on promotional poster*
- Recognition on school website with link to company website
- Two (2) event tickets-early entrance into event (starts at 5:00pm)
- Lead list of all attendees

Friend of St. Luke School - \$50 to \$100.00

- Recognition in program
- Recognition on school website

If there is not a sponsorship level that meets your needs, let us create a custom package just for you.

St. Luke's Tax ID number is 33-1035261

** To ensure recognition on printed materials, sponsorship must be confirmed on or before February 24, 2020*



**Saturday, April 04, 2020
Sponsor Confirmation Form**

SPONSOR NAME _____

Please write how you would like to have it listed in the program and/or any promotional material.

____ Yes, I would like to be a sponsor/donor for the St. Luke **Fruit of the Vine: Food, Beer & Wine Stroll** on Saturday, April 04, 2020

Sponsorship Opportunities:

(Please see Sponsorship Levels page for specific sponsor benefits.)

____ **Premier Sponsor - \$2,000**

____ **Sipping Sponsor - \$500**

____ **Tasting Sponsor - \$1,000**

____ **Hosting Sponsor - \$250**

____ **Friend of St. Luke School - \$100**

____ **I would like to make a custom donation in the amount of:** _____

Or donate product: (description included)

____ **I do not wish to be a sponsor at this time but please consider me in the future.**

CONTACT PERSON: _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE (____) _____

E-MAIL _____ FAX _____

I would be happy to hang a promotional poster at my storefront or place of business to help promote Fruit of the Vine.

**Please submit this form by February 24, to ensure your name on our promotional poster.
If including logo or advertisement, please send in PDF or JPEG format.**

Thank You!

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If you have additional questions please contact Chairmen:

Andrea Bear abear614@sbcglobal.net or April Rubio aprilrubio@rocketmail.com

To Submit this form please mail, fax or email to:

Lexie Curtis: St. Luke Coordinator of Events

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